ORDER

EU15 Orders Order / Rev: 68566 9852609 /Brad Alt Order #: DSSCC/ROB TEPLITZ Product Desc: **WLYH CW15** 2547 Estimate: Millennium Washington DC Flight Dates: 10/27/12 - 11/05/12 Primary AE: Sales Office: Original Date / Rev: 10/26/12 / 10/26/12 **MNAT** Order Type: **GENERAL** Sales Region: National **Buying Time Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 650 Massachusetts Ave NW EOM/EOC Washington, DC 20001 15% Agency Commission: Advertiser Teplitz/D/Senate PA Name: A35+ New Business Thru: Demographic: **Product Codes:** State Elections Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/28/12 | 5 | \$280.00 | \$238.00 |
| 10/29/12 | 11/05/12 | 23 | \$1,730.00 | \$1,470.50 |

Totals

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| October 2012 | 5 | \$280.00 | \$238.00 | 0.00 |
| November 2012 | 23 | \$1,730.00 | \$1,470.50 | 0.00 |
| Totals | 28 | \$2,010,00 | \$1 708 50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

AGY, POL-CAND, GEN

| Order Share | Share | Total |
|-------------|-------|--------------|
| WLYH CW15 | 2% | \$2,010.00 |
| Market | 100% | \$100,500.00 |

Revenue Codes:

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| EHP | 0% | \$0.00 |
| UNKWN | 68% | \$68,340.00 |
| WGAL | 0% | \$0.00 |
| WHP | 30% | \$30,150.00 |
| WHTM | 0% | \$0.00 |
| WPMT | 0% | \$0.00 |
| | | |

| Ln Ch Star | t End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|----------------|--------------|------------------------|------------|-----------|-----------|--------|------|--------------|----------|-------|----------|
| 1 WLYH 10/29 | /12 11/05/12 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | МГЖГБ | :30 | 5 | \$55.00 P-2 | 0.00 NM | 6 | \$330.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 5 | \$55.00 | 0.00 | | | | | | |
| Week: 11/05/12 | 11/11/12 | M | 1 | \$55.00 | 0.00 | | | | | | |
| N 2 WLYH 10/27 | /12 11/03/12 | Sa Prime Access | Rotato€M | 7p-8p | S- | :30 | 2 | \$50.00 P-3 | 0.00 NM | 4 | \$200.00 |
| | | Sa 7p-8p | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/22/12 | 10/28/12 | S- | 2 | \$50.00 | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | S- | 2 | \$50.00 | 0.00 | | | | | | |
| N 3 WLYH 10/29 | /12 11/05/12 | M-F 7-730p | CM | 7p-730p | MTWTF | :30 | 5 | \$135.00 P-3 | 0.00 NM | 6 | \$810.00 |
| | | | | | | | | | | | |

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Totals

28

\$2,010.00

Order / Rev: 68566 Advertiser: Teplitz/D/Senate PA

Alt Order #: 9852609 /Brad Product Desc: DSSCC/ROB TEPLITZ WLYH CW15

Flight Dates: 10/27/12 - 11/05/12 Estimate: 2547

| Ln Ch Start End | Inventory Code Break | Start/End | Γime Days | Len Spots | Rate Pri | Rtg Type S | pots | Amount |
|----------------------------|-------------------------|-----------|-----------|-----------|--------------|------------|------|----------|
| | M-F 7p-730p | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/29/12 11/04/12 | MTWTF | \$135.00 | 0.00 | | | | | |
| Week: 11/05/12 11/11/12 | M | \$135.00 | 0.00 | | | | | |
| N 4 WLYH 10/28/12 11/04/12 | 2 Sun Reg 1 CM | 7p-8p | S | :30 1 | \$100.00 P-3 | 0.00 NM | 2 | \$200.00 |
| | Sun 7p-8p | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/22/12 10/28/12 | S 1 | \$100.00 | 0.00 | | | | | |
| Week: 10/29/12 11/04/12 | S 1 | \$100.00 | 0.00 | | | | | |
| 5 WLYH 10/27/12 11/03/12 | 2 Big East Football CM | Various | S- | :30 2 | \$40.00 P-3 | 0.00 NM | 4 | \$160.00 |
| | Big East Football | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/22/12 10/28/12 | S- 2 | \$40.00 | 0.00 | | | | | |
| Week: 10/29/12 11/04/12 | S- 2 | \$40.00 | 0.00 | | | | | |
| N 6 WLYH 10/29/12 11/02/12 | 2 M-F 10p-1030p News CM | 10p-1030p | MTWTF | :30 4 | \$65.00 P-3 | 0.00 NM | 4 | \$260.00 |
| | CBS 21 News on CW 15 | | | | | | | |
| N 7 WLYH 10/29/12 11/02/12 | 2 M-F 11p-1130p CM | 11p-1130p | MTWTF | :30 2 | \$25.00 P-3 | 0.00 NM | 2 | \$50.00 |
| | M-F 11p-1130p | | | | | | | |